



Today's The Day To Say Thank You!

Turn valuable discounts from local restaurants, clubs and retailers into a **Client Reward Card**



Hand pick your own rewards from our comprehensive list of area business discounts. Each reward sponsor also makes a gift available to you as an incentive to try their products or services.

Since the rewards are reusable for one full year, Client Reward Cards are printed on high quality, UV coated stock for long-life, fade

Say Thank You and Get Remembered With Your Personal Client Reward Cards

resistance and durability. At 2 x 3½ inches, the size of a standard business card, your Client Reward Cards will fit right in your clients wallet.

Call 614.478.7771 and order your cards today. The process is quick, easy, What a great way to thank your clients and get remembered throughout the year.

10 TIPS FOR SUCCESS Increase Your Business With Your Client Reward Card

1. Client Reward Cards work with your existing brand. The back is read more often than the front, so use space on the back for your own ad.
2. Hand out at least half of your new Client Reward Cards right away. Get them in circulation. Let customers know they can call you for more cards.
3. Give your associates, your friends, your entire sphere of influence, two or more cards. Ask them to give one to their friends.
4. Mail out your new Client Reward Card to everyone on your distribution list as a "Thank You" gift for their business and referrals. They will appreciate your thoughtfulness.
5. Let everyone know that these great discounts are reusable an entire year. Mention this in the letter that you mail to them.
6. Your Client Reward Card is a wallet sized of you. Your business card is usually used for notes and kept in clients contact files.
7. Hand Client Reward Cards out with the discount side up so people will see it is a valuable gift, not just a high quality business card. They'll appreciate your professional approach and your personal touch.
8. Ask prospects how they got your name. Keep track of your Client Reward Cards so you know that they're working.
9. Give your personal recommendation to each place as you give out your cards. Let clients know you hand selected each "reward".
10. Listen to requests for new discounts, and give us the feedback. We constantly add new discounts to keep each years card new and fresh. If you have a favorite, they might just want to be a favorite for someone else, too.

The Client Reward Card will increase your business when you follow these tips.
Success begins when the cards are distributed.

Get your Client Reward Cards today and Get Remembered!

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